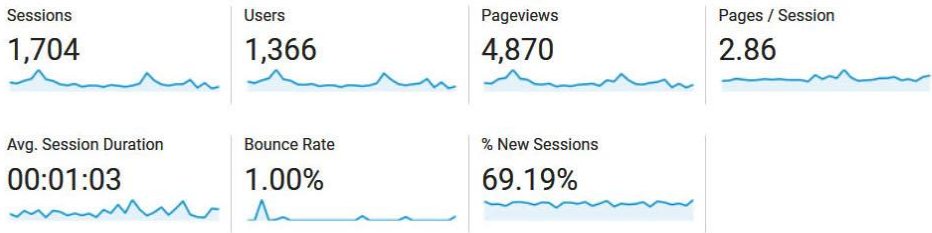




McCall Digest website traffic for September 2018 (Google Analytics):



Location of readers, by Idaho cities:

City	Acquisition		
	Sessions	% New Sessions	New Users
	2,320 % of Total: 100.00% (2,320)	71.03% Avg for View: 71.03% (0.00%)	1,648 % of Total: 100.00% (1,648)
1. McCall	711 (30.65%)	54.57%	388 (23.54%)
2. Boise	212 (9.14%)	68.40%	145 (8.80%)
3. Salt Lake City	154 (6.64%)	71.43%	110 (6.67%)
4. (not set)	99 (4.27%)	95.96%	95 (5.76%)
5. Meridian	64 (2.76%)	79.69%	51 (3.09%)
6. Seattle	57 (2.46%)	71.93%	41 (2.49%)
7. Los Angeles	37 (1.59%)	75.68%	28 (1.70%)
8. Nampa	28 (1.21%)	89.29%	25 (1.52%)
9. Quezon City	23 (0.99%)	100.00%	23 (1.40%)
10. Council	22 (0.95%)	77.27%	17 (1.03%)

And by top ten states:

Region	Acquisition		
	Sessions	% New Sessions	New Users
	2,123 % of Total: 91.51% (2,320)	68.72% Avg for View: 71.03% (-3.25%)	1,459 % of Total: 88.53% (1,648)
1. Idaho	1,228 (57.84%)	62.46%	767 (52.57%)
2. Utah	227 (10.69%)	66.52%	151 (10.35%)
3. California	130 (6.12%)	82.31%	107 (7.33%)
4. Washington	113 (5.32%)	76.11%	86 (5.89%)
5. Oregon	81 (3.82%)	65.43%	53 (3.63%)
6. Colorado	35 (1.65%)	80.00%	28 (1.92%)
7. Florida	29 (1.37%)	79.31%	23 (1.58%)
8. Montana	20 (0.94%)	80.00%	16 (1.10%)
9. Texas	20 (0.94%)	90.00%	18 (1.23%)
10. Pennsylvania	19 (0.89%)	89.47%	17 (1.17%)